



Vivek Education Society's VIVEK COLLEGE OF COMMERCE



Vivek College Road, Siddharth Nagar, Goregaon West, Mumbai - 400104
Affiliated to University of Mumbai, Recognized by U.G.C. under section 12(B) & 2(F) of the U.G.C. Act.
Reaccredited by NAAC with B++ Grade (3rd Cycle)

INTERNAL QUALITY ASSURANCE CELL
cordially invites for the

3rd Annual Smt. A. A. Saraswathy Memorial Lecture

Topic:

Is Spirituality Relevant Today?

Chief Guest & Keynote Speaker

B K Shivani

World Renowned Motivational Speaker

Guest of Honour

Hon'ble Justice Dr. S. Radhakrishnan

Former Judge of the High Court of Bombay

Wednesday, 12 January 2022 at 11.00 a.m.

 zoom  YouTube Live

www.vivek-college.org

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About College:

Vivek Education Society, a Charitable Institution set up in the year 1961, had established Vivek Vidyalaya in 1962 and followed it up by starting Junior College in the streams of Arts, Science & Commerce in 1976. Vivek College of Commerce was started in the year 1986. These Institutions together have been catering to over 7000 Learners studying from Pre-Primary to Post-Graduation level. It is recognized as a vibrant institution working relentlessly for the cause of education.

Vivek College has produced some of the finest and most disciplined learners who excel not only in academics and in their profession, but also in arts and sports. The College is committed to shaping learners into skilled, responsible, disciplined and socially conscious citizens with a strong value base.

Vivek College of Commerce has been granted Linguistic Minority (Tamil) Status. It offers various courses at the undergraduate level, post graduate level in aided and self-financing stream. Namely: B.Com, BMS, B.Sc. (I.T.), B.Com (A & F), B.Com (B & I), B.Com (F & M), BAMMC (Mass Media), M.Com in Accountancy and Management, M.Sc. (I.T.).

About Memorial Lecture:

Smt. A. A. Saraswathy Memorial Lecture is held annually to mark the birthday of Swami Vivekananda our institutional patron leader which marks the National Youth Day. The Memorial Lecture primarily focusses on motivating the youth of today for a better tomorrow.

Swami Vivekananda
Birth Anniversary

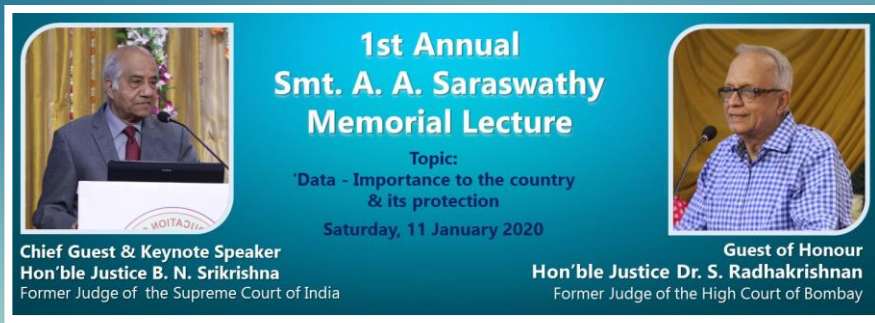
National Youth Day



75
Azadi Ka
Amrit Mahotsav

Memorial Lecture Schedule:

- Greetings & Welcome
- National Anthem
- Lighting of the Lamp followed by Prayer Song
- Address by President, Vivek Education Society
- Introduction of Guests by Principal, Vivek College of Commerce
- Address by Guest of Honour - Hon'ble Justice Dr. S. Radhakrishnan
- Keynote Address by Chief Guest - B K Shivani
- Presentation of Excellence Awards 2020-2021
- Vote of Thanks



**1st Annual
Smt. A. A. Saraswathy
Memorial Lecture**

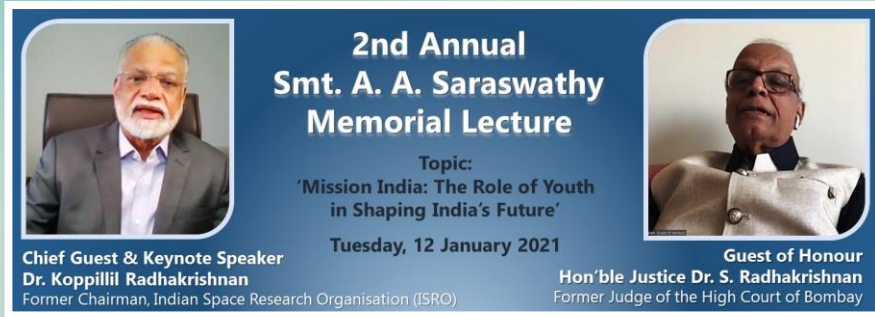
Topic:
'Data - Importance to the country
& its protection'

Saturday, 11 January 2020

Chief Guest & Keynote Speaker
Hon'ble Justice B. N. Srikrishna
Former Judge of the Supreme Court of India

Guest of Honour
Hon'ble Justice Dr. S. Radhakrishnan
Former Judge of the High Court of Bombay

Click or Scan the
QR Code
to view the
previous videos

**2nd Annual
Smt. A. A. Saraswathy
Memorial Lecture**

Topic:
'Mission India: The Role of Youth
in Shaping India's Future'

Tuesday, 12 January 2021

Chief Guest & Keynote Speaker
Dr. Koppillil Radhakrishnan
Former Chairman, Indian Space Research Organisation (ISRO)

Guest of Honour
Hon'ble Justice Dr. S. Radhakrishnan
Former Judge of the High Court of Bombay

About our esteemed Chief Guest & Keynote Speaker:



B K Shivani

A Practitioner and a Teacher of Rajyoga Meditation

She was awarded the prestigious **Nari Shakti Puraskaar**, the highest civilian honor for women in India.

She has been appointed as a **Goodwill Ambassador by the World Psychiatric Association**

She was honored with the **Women of the Decade Achievers Award** by ASSOCHAM Ladies League.

She regularly interacts with over **6 million followers** on social media. She holds an Electronics Engineering degree from the Pune University, India.

First telecast in 2007, her widely popular television show aimed at self-transformation, **Awakening With Brahma Kumaris** enjoys the rare distinction of having completed 2,000 episodes. For over a decade, the show has empowered individuals from all walks of life in India, USA and Canada, UK, Africa, Australia, New Zealand, Middle East and South-East Asia. Viewers have overcome mental stress, depression, addictions, low self-esteem and unhappy relationships, by taking personal responsibility of their emotions.

BK Shivani's TV show **Happiness Unlimited** is adapted into a book owing to its success. The book in India qualified into the **Amazon Best-Reads List** and went on to be the No.1 bestseller in the Religious and Spiritual section. Her second book **Being Love** has been released early this year.

Having **traveled to over 35 countries** across the globe across USA, Canada, United Kingdom, Europe, Australia and New Zealand, Africa, South-East Asia and Middle East, she has delivered over **3,500 talks** overseas and in India. She shares simple, practical wisdom through diverse platforms like public programs, television shows, discussion panels, interactive workshops, retreats, seminars, corporate events, social and community development initiatives, radio shows and social media outlets.

At Silicon Valley, USA, she has addressed **corporate giants** such as Google, Microsoft, Cisco, Amazon and Intel. She has also spoken at business houses like Reliance, Maruti Suzuki India, Indian Oil Corporation, Godrej Industries Ltd., Sony Entertainment Television, Airtel Mobile Services, Ranbaxy Laboratories Ltd., GE Energy, Asian Paints, Times of India, to name a few. Apart from the YPO, FLO and EO Chapters, Indian Armed Forces, she also speaks at the Rotary International and Lions Clubs International. She has been invited by pan-Indian premier schools, colleges, management institutes and leadership institutes like IIM, IIT and so on. The Indian Medical Association of all the major cities of India have invited her for talks on mind-body-medicine. BK Shivani actively promotes **Organ Donation initiatives**. Besides, she is part of a team which along with FOGSI, has developed 'Adhbut Maatrutva', a unique programme that explores scientific & spiritual principles of Divine Garbh Sanskar, for expecting parents.

Instructions to Participants

- Filing the registration form & joining the Telegram group is compulsory. Last Day of Registration is 10 January 2022 till 6.00 pm.
- E-Certificate will be issued only after the successful submission of feedback form by the participants within 30 working days.
- Link to Register, Participate & provide Feedback is given below.
- If you are joining via ZOOM, Kindly Mute the Audio. We Welcome all the stakeholders, especially students for participating in this Memorial Lecture on YouTube Live.

Patrons

MR. S. SRIRAM

PRESIDENT, VIVEK EDUCATION SOCIETY

MR. SHASHI R. VARMA

SECRETARY, VIVEK EDUCATION SOCIETY

MR. K. RAMACHANDRAN

JT. SECRETARY, VIVEK EDUCATION SOCIETY

MR. K. KRISHNAMOORTHY

TREASURER, VIVEK EDUCATION SOCIETY

MR. V. BALAKRISHNAN

JT. TREASURER, VIVEK EDUCATION SOCIETY

Chairperson

DR. VIJETHA SHETTY

PRINCIPAL - VIVEK COLLEGE OF COMMERCE

Core Committee

IQAC MEMBERS, TEACHING STAFF & ADMINISTRATIVE STAFF MEMBERS

**CLICK TO
REGISTER**

**CLICK TO
PARTICIPATE**

**CLICK TO
SUBMIT FEEDBACK**

Registration Link will be
closed on 10 January 2022
at 6.00 pm

You Tube Live

Feedback Link will be
activated on 12 January
2022 at 12.30 pm



Click the icon &
Join the
Telegram Group
for further
announcement

Thanks & Regards
Vivek College of Commerce

